



2020 SPONSORSHIP OPPORTUNITIES

Alabama Educational Technology Conference
June 17-19, 2020
Arthur R. Outlaw Mobile Convention Center
Mobile, AL

Sponsorship is an excellent way to market your product. Listed below are levels of sponsorship available and a description of the added exposure your company will enjoy as a sponsor. For availability, please contact Terry Atchison at tatchison@alsde.edu or 334-694-4641.

Platinum Sponsor - \$7,500

- Full-page color ad in the conference program
- Two Complimentary booths (best available location at time contract is signed)
- Five complimentary full conference registrations
- Twelve complimentary exhibit hall passes to give to customers
- Conference tote bags (5) and a complimentary list of attendees before and after the conference upon request
- Two Items to be stuffed in the tote bags (provided by vendor)
- Recognition at Opening Session – During Opening Session, vendor will have 1½ minutes to discuss their product.
- Name and logo displayed on various signage at AETC conference and on conference tote, as well as Logo & link on AETC website
- Opportunity to present a One-Hour Concurrent Session

Gold Sponsor - \$5,000

- Three quarter-page color ad in the conference program
- One Complimentary booth
- Four complimentary full conference registrations
- Nine complimentary exhibit hall passes to give to customers
- Conference tote bags (4) and a complimentary list of attendees before and after the conference upon request
- One Item to be stuffed in the tote bags (provided by vendor)
- Recognition at Opening Session – During Opening Session, vendor will have 1½ minutes to discuss their product.
- Name and logo displayed on various signage at AETC conference and Logo & link on AETC website

Silver Sponsor - \$2,500

- Half-page color ad in the conference program
- Three complimentary full conference registrations
- Six complimentary exhibit hall passes to give to customers
- Conference tote bags (3) and a complimentary list of attendees before and after the conference upon request
- Recognition at Opening Session
- Name and logo displayed on various signage at AETC conference and Logo & link on AETC website

Coffee & Afternoon Snack Sponsors - \$1,000

- Logo & link on AETC website
- Non-exclusive signage in the Coffee or Snack areas
- Recognition in the conference program as a Refreshment sponsor

Full-Color Advertisement in Conference Program (Vendor will provide print-ready artwork)

- Full page ad \$250
- ¾ page ad \$200
- ½ page ad \$150
- ¼ page ad \$100

COMPANY: _____ CONTACT: _____ BOOTH NUMBERS: _____
PHONE NUMBER: _____ EMAIL ADDRESS: _____

Please make checks payable to: Alabama Educational Technology Conference

Return this form along with payment to:

Terry Atchison, Alabama Department of Education, 5351 Gordon Persons Bldg., P O Box 302101, Montgomery, AL 36130-2101; Phone: 334-694-4641.